

Brownfields Program Outreach Tools

1. Newsletters
 - a. CVRPC
 - b. CVEDC?
 - c. Mad River Valley Planning District

2. Informational Presentations @
 - a. Barre Area Development Corp. - COMPLETED
 - b. CV Economic Dev. Corp. Board
 - c. CV Chamber of Commerce Board
 - d. Partner Communities: Montpelier, Barre City, Northfield – timing to fit best with need for education & publicity for that communities' projects

3. Press Release – highlight Ayer's Autobody as small-mid-sized entrepreneur who leveraged Brownfields assistance to expand his business and leave a legacy for the community
 - a. Northfield News – customize with Area Wide Assessment

4. Brochure – Update with a more timely success story and cover image

5. CVRPC Website Content – Update with Success Stories (Ayer's Autobody, Salt Shed & Turntable Park)

6. CVRPC Social Media – Blog Post, Series of Facebook & Twitter Posts

Potential Tools to Consider?

VT Business Magazine ad worthwhile?

Mailings to commercial lenders and real estate agents?